



Katapult 

Provide your customers the  
power to purchase

# Katapult

*Our technology inspires financial possibility.*

Katapult is a lease-to-own platform unlike any other that propels business for merchants by providing non-prime customers the purchase power they need.

Our cutting-edge platform integrates where customers shop, both online and in-store. So retailers increase reach by offering a purchasing solution for an untapped customer base.

And in the time it took you to read this, someone is enjoying their new purchase today.

Seriously, we're that fast.

# Get more customers

**\$23B**

**market opportunity**

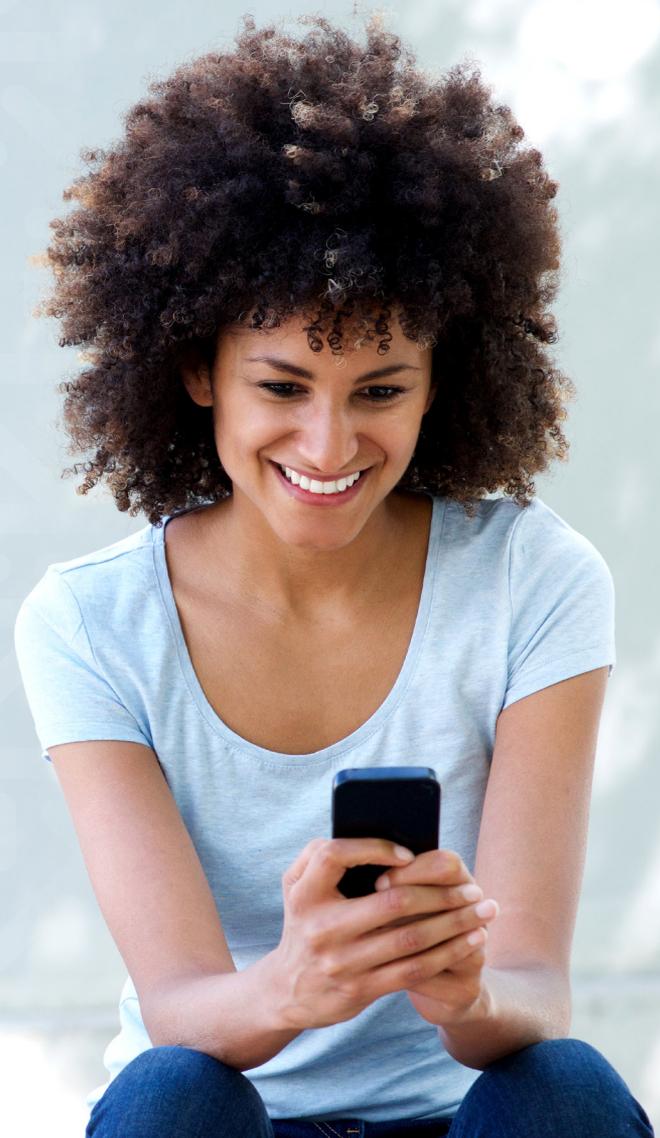
Katapult gives merchants access to the no credit and subprime markets



Of US consumers need financing for a purchase of \$400 or more



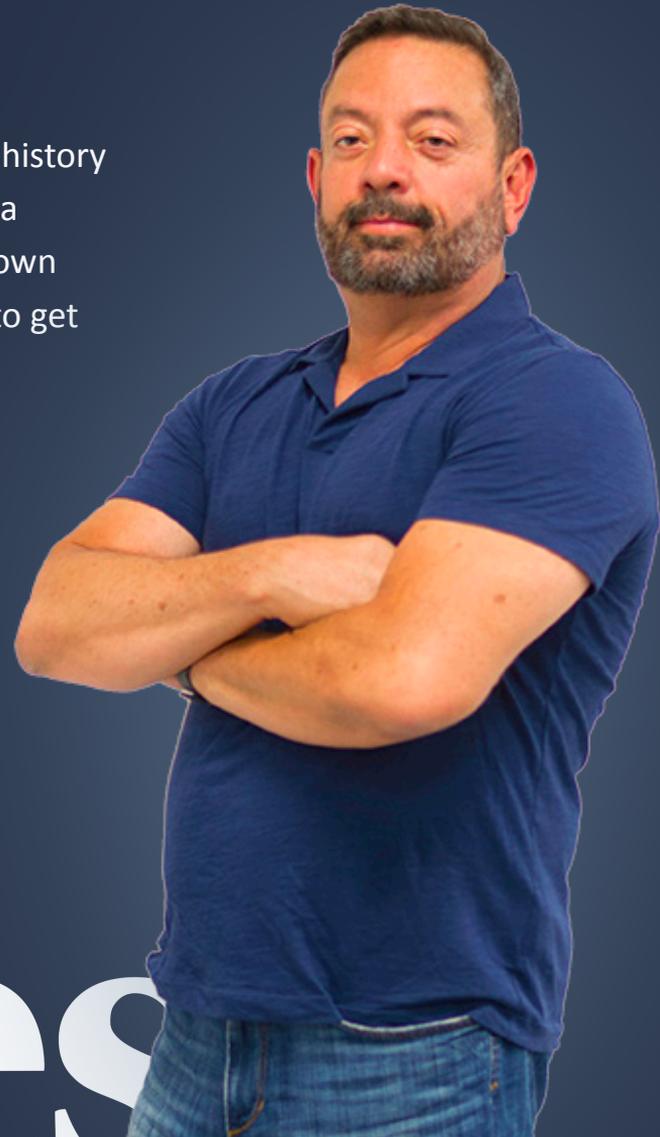
Nearly half of the US population has a FICO score of under 700 and do not qualify for prime financing



“Ensuring financing options for all types of customers including customers with good credit, evolving credit, and even no credit history is key to making sure you are serving everyone and not missing a potential sale,” said Orlando Zayas, CEO of Katapult, a lease-to-own platform. “Consumers will need financing now more than ever to get the products they need.”

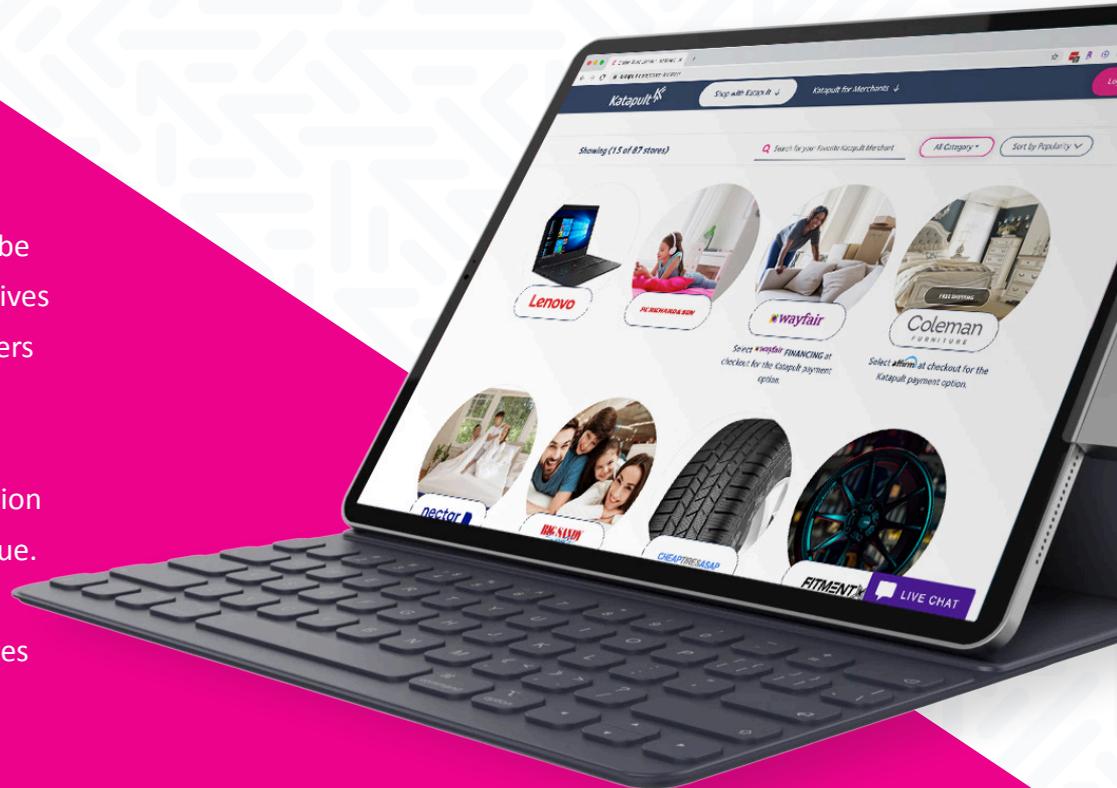
[Read the full article.](#)

# Forbes



## A win for YOU

- We take on credit and fraud risk and pay retailers upon delivery, while customers pay Katapult over time.
- When you partner with Katapult, you'll be featured in our Shop Directory which drives high-converting customers to our partners every day.
- Katapult partners see improved conversion rates and increases in average order value.
- Retailers see higher repeat purchase rates and greater customer satisfaction when Katapult is offered at checkout.



## A win for THEM

- Approval in less than 5 seconds
- Easy 3 step checkout process with only a 14 field application
- Only \$45 due at checkout
- No late fees or minimum term
- Flexible payments that align with their pay days
- They save the most by paying off within 90 days or can pay off at any time for additional savings!



## Don't Take Our Word For It

*"So far so good! More like Excellent! Seamless. Fast. Clear. Concise. Thus far, no 'hidden' fees or dishonesty. Get what you need. When you want it and the setup is simple. I truly look forward to continuing as a customer now and in the future! Thank You!"*

*"I wish all my financial apps were as fluid and user friendly as Katapult. They have figured out what others haven't: When the customer is catered to across all platforms, loyalty becomes organic. As a contractor, I have found Katapult's credit account integration with outlets to be second to none. I'm looking forward to seeing them partner with more suppliers and retailers as our economy grows out of this corona funk."*



4.4 Star

### Net Promoter Score



Katapult: 47  
Apple: 47  
Microsoft: 45  
Amazon: 25  
Google: 11

### Repeat Customer Rate

45%



Award winning customer  
service and support

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