

PARTNERSHIP CONNECTS HFA MEMBERS DIRECTLY TO YOUR SERVICES

**Solution Partners
\$2,500**

MEMBERSHIP

HFA Associate Membership with home furnishings industry resources to help your company succeed ✓

BRAND AWARENESS

HFA Website Homepage Announcement proclaiming our new partnership ✓

HFA Monthly Digest Announcement highlighting our new partnership in the HFA monthly digest ✓

HFA Social Post Announcement declaring our new partnership on LinkedIn, Facebook ✓

HFA Member Benefits Guide Listing with summary of your services ✓

HFA Solution Partner Directory Listing with full details of your services ✓

HFA Staff Promotion of your solutions when they speak to HFA members ✓

EDUCATIONAL OPPORTUNITIES

HFA Webinar Panelist to share insights as an industry expert on a topic in your field (subject to availability) ✓

HFA Resource Center Market Seminar Speaker to speak as an industry expert on trending topics (subject to availability) ✓

HFA Content Blog Post to help retailers expand their knowledge on your area of expertise (up to two, subject to availability) ✓

HFA Solution Partner Advertorial to expand on your retail solutions (1x per year, linked to your Solution Partner Directory Listing) ✓

ADDITIONAL **OPPORTUNITIES**

FURNITURE MARKET EXHIBITOR (meet face-to-face with furniture retailers)

High Point Market Booth in the HFA Resource Center (twice per year) \$3,750 - \$17,000 per market

Las Vegas Market Booth in the HFA Resource Center (twice per year) \$3,000 - \$11,000 per market

HFA RESOURCE CENTER (High Point or Las Vegas Furniture Markets)

Coffee Bar Sponsor persistent logo (2x) \$10,000

Food/Dining Sponsor persistent logo (2x) \$10,000

WiFi Sponsor persistent logo (2x) \$10,000

EXCLUSIVE RETAILER EVENTS

HFA Top 100 Summit sponsorship opportunities *Inquire*

