



In-Store Radio

customized to target your customers

Over 80 percent of decisions are made while customers are in your store.

Maximize those percentages by customizing your own audio messages. Great deals, exclusive offers, special services, all serve to let your customer know just how unique your store shopping experience can be.

Retail Radio has everything you need to create your own radio stations. Single location or multiple stores across the country, brand messaging and customized radio stations are at your disposal with this innovative in-store music and messaging program.

Program Benefits:

- Professionally programmed with daily updates
- Free insertion of up to two announcements a month if you have pre-recorded ads
- Use your own voice – no extra charge
- Holiday music and announcement updates
- Manufacture invoicing if required (co-op dollars used)
- 90-day trial guarantee
- 3 year contract

\$42.99
a month
(per store location)



Retail Radi

Call us for
a **FREE** demo!

**Program costs are based on client having a working amp, speakers, 10 feet of data cable and available port.*



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