



More Credit Applications. More Approvals. More Sales.

Eliminate the inefficient, frustrating, and embarrassing way consumers apply for retail financing in the store!

Versatile Credit

**Increases
Credit Applications by
20%**

**Reduces
Credit Denials by
40%**

**Delivers \$4,000
per Approved Application**

**Increases
Each Credit Sale by
Up to 30%**

Credit Cascade:

Customers prefer Credit Cascade to paper or employee assisted processes because it allows them to enter their primary information once and have it pass from lender to lender until they receive approval.

- Over 20 lending partners covering all credit tiers in a unified application process to achieve a higher approval rate.
- Overall approval rates typically exceed 90% with the right combination of lending offers.
- Reduces the application time

Key Benefits:

- Customer Self-Service
- Private, fast, accurate, secure

