



What if?

Member Discounts

- HFA Buying Source
- HFA Advantage
- Industry Research
- HFA Operations and Warehouse Store

Continuing Education

- Webinars
- Regional Events
- Seminars

Advocacy

- HFA Advocacy Network
- HFA's Government Relations Action Team
- Federal, State and Local Relations

New to the Profession

- Networking, Mentoring & Leadership Opportunities
- Lunch with Leaders
- Leadership Immersion Experience

Business & Career Resources

- Networking Conference
- Insurance Programs
- Knowledge Communities
- Training & Manuals

Publications

- RetailerNOW* Magazine
- GovRel Monthly Email
- HFA Product Catalog
- eWeekly Newsletter

Membership in the Home Furnishings Association could connect you to an impressive network of industry peers, educational opportunities, and vital business resources?

HFA CAN!

YOUR SUCCESS IS OUR BUSINESS!



MAKE THE MOST OF YOUR MEMBERSHIP

Join in 2016 and receive Free one-year subscription for *Labor Law Posters* and copy of the 2016 Industry *Retailer Performance Report* or discount on first year membership dues! Call for details.

Start 2017 with—

- Consumer financing monthly rate buy-downs and special promotions
- Low credit card processing rates
- A FREE buying program with rebates, discounts, term concessions and periodic buying specials
- Education on the ***Things You Need to Know***—webinars, seminars, regional events, white papers and more...

To learn more about HFA membership visit myHFA.org or call 800.422.3778