



News Release

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FOR IMMEDIATE RELEASE

HFA's EVP Honored as a Mentor by WithIt

January 30, 2018 Las Vegas—The Home Furnishings Association's (HFA) executive vice president, Mary Frye, won WithIt's Mentoring Award, presented during its gala dinner here in Las Vegas on January 28 during the Las Vegas Market.

The Mentoring Award honors a company or individual for their efforts to foster advocacy, development and promotion of women in their company and the industry.

Frye was nominated along with Karen Fallon, Heritage Home Group and Lori Gonzalez, Twin Star.

"I'm honored and happy to be recognized for doing something that I love to do," said Frye. "I call it connecting dots, using who I know and what I've learned to help others get closer to what they want to do."

Frye is an industry veteran, with a career in retail association management that spans more than 30 years.

Awards were also given to Future Leader: Emily Severson, A.R.T. Furniture, Leadership: Karel Czanderna, Flexsteel Industries and Education: John Bray, Vanguard Furniture.

Karen McNeill, CEO of the American Home Furnishings Hall of Fame, received the Legacy Award celebrating her lifetime contributions to WithIt and the home furnishings industry.

About the Home Furnishings Association:

The Home Furnishings Association (HFA), with roots dating back to 1920, is North America's largest organization devoted specifically to the needs and interests of home furnishings retailers, with more than 1,800 members representing more than 7,000 storefronts across all 50 states and several countries. Association offices in the East, West, and Central United States provide members with programs, resources, services, and a unified voice in government relations by collaborating with home furnishings industry suppliers, vendors, affiliates, and other organizations. For more information on the HFA visit www.myhfa.org.