



News Release

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FOR IMMEDIATE RELEASE

HFA Members Win Buying Source Trips

February 19, 2018 Roseville, Calif.—Several Home Furnishings Association’s (HFA) members will soon be packing their bags in preparation for trips to South America and Europe as winners of HFA Buying Source buying incentive trips.

HFA’s Buying Source partners at Tempur Sealy are hosting Jordan’s Furniture, East Taunton, Mass. and Budget Furniture, Aberdeen, S.D. next month for six days in Guanacaste, Costa Rica.

Our Buying Source partners at Serta/Simmons are hosting Kittle’s Furniture, Indianapolis, Bedding Barn, Newington, Conn., Back at the Ranch Home Furnishings, Gunnison, Colo., Adams Furniture, Everett, Mass. and Boston Interiors, Stoughton, Mass. for six days in Paris in April.

Winners for both trips qualified based on sales growth from August to December of last year.

“HFA’s Buying Source is an incredible member benefit all on its own,” said HFA’s EVP Mary Frye. “But these incentive trips offered by our partners push it over the top.”

HFA’s Buying Source has two membership formats. The Tier 1 format—free to all members not already in a buying program—allows retailers to earn rebates on their annual purchases that typically range from 1 to 3 percent of their total purchases. For retailers who deal in high volumes, those rebates can be even bigger if they choose to enroll in the Tier 2 program for \$3,000.

About the Home Furnishings Association:

The Home Furnishings Association (HFA), with roots dating back to 1920, is North America’s largest organization devoted specifically to the needs and interests of home furnishings retailers, with more than 1,800 members representing more than 7,000 storefronts across all 50 states and several countries. Association offices in the East, West, and Central United States provide members with programs, resources, services, and a unified voice in government relations by collaborating with home furnishings industry suppliers, vendors, affiliates, and other organizations. For more information on the HFA visit www.myhfa.org.